

# Apply to Present at SINTER<sup>SM</sup>: The AMCAW Conference

# Application Deadline Is February 21, 2020

**SINTER<sup>SM</sup>:** The AMCAW Conference offers a prestigious opportunity to raise your profile within the metal clay community. Have you developed an innovative style or technique? Are you using forward-thinking strategies to market and sell your work? Do you value experimentation in your use of materials, tools and skills? **Then AMCAW is interested in you!** 

- SINTER<sup>SM</sup> will provide a high-profile opportunity to any AMCAW member to present on a broad range of topics.
- Presenters will get a \$150 discount off their **SINTER**<sup>SM</sup> conference registration.
- Topics can include anything of interest to the metal clay community, including innovations in techniques, tools or supplies, design, marketing or other relevant subjects.
- Some ideas to get the creative juices flowing are:
  - Metal clay repairs
  - $\circ$  Tools and Tips
  - Soldering on Metal Clay
  - o Patinas
  - o Textures
  - Digital photography
  - Ways of adding gold to metal clay
  - Ways of adding color to metal clay
  - Pricing and selling strategies
  - How to write how-to articles
  - Silhouette techniques
  - Firing base metals
- The format for presentations is flexible and can include demonstrations, samples, projected slides or other approaches for sharing the knowledge.
- Presentations can be geared to any skill level, from beginners to advanced.
- Twenty unique one-hour presentations will be offered, and each presentation will be scheduled three times throughout the conference from May 14-16, 2021.
- Each presenter will participate in the "Meet the Teachers" panel during the welcome reception on the evening of Thursday, May 13, 2021.
- Applicants may submit more than one presentation proposal.
- Only current AMCAW members are eligible to apply.

#### GATHER THE FOLLOWING BEFORE STARTING YOUR PRESENTATION APPLICATION

- Contact information
- About the presenter
  - o Headshot, which may be used on the conference website if your presentation is selected
  - Presenter bio: Up to 1000 characters about you and your background (may be edited and used on the conference website and other promotional vehicles if your presentation if selected)
  - Presentation experience: Tell us about your experience with presenting and public speaking
  - Website or social media link where people can see more of your work
- Presentation proposal details
  - o Presentation name
  - o Brief description of presentation for website, up to 800 characters
  - What will attendees learn from your presentation?
  - What is the format for your presentation? Slides, demonstration, something else?
  - Presentation description and other details may be edited and used on the conference website and other promotional vehicles if your presentation is selected
- Presentation images
  - Up to three images may be submitted
  - You are not required to include an image, but it will help the selection committee to understand your presentation and it will provide a graphic to represent your session on the website if needed
  - If you are not the photographer for your images, you must list the photographer's name, so they can be properly credited.
  - You must either be the copyright owner of all submitted images or you must have written permission from the owner of the images, and you must have full authority to submit them as part of this application.
  - For each image you submit, you give AMCAW permission to use the image on social media, advertising, website and other venues.
  - AMCAW reserves the right to alter images with color-correction, retouching or removing backgrounds as needed

### APPLICATION INFORMATION, RULES AND REQUIREMENTS

#### **Presentation Format**

- 1. AMCAW intends to offer twenty (20) unique conference Presentations:
  - a. Presentations will be one (1) hour each.
  - b. Each Presentation will be repeated three (3) times during the Conference.
  - c. Presentations will be scheduled across twelve (12) breakout session time slots from May 14-16, 2021.
  - d. Presentations can be geared to any skill level, from beginners to advanced.
- 2. AMCAW reserves the right to change this structure at any time for any reason.

#### **Benefits for and Expectations of Presenters**

- 1. Selected presenters will receive a \$150 discount off their conference registration.
- 2. Each Conference Presenter will participate in the "Meet the Teachers" panel during the welcome reception on the evening of Thursday, May 13, 2021.
- 3. Each Presentation must be an original concept created by the presenter and not infringing on any other artist's or company's concept, copyright or intellectual property.

#### Eligibility

- 1. Only current AMCAW members are eligible to apply.
- 2. Successful applicants must also agree to be an AMCAW member in good standing at the time of the conference.
- 3. It is the policy of the Alliance for Metal Clay Arts Worldwide to provide equal opportunities without regard to race, color, religion, national origin, gender, sexual preference, age or disability.

#### **Submission and Selection Process**

- 1. Presenters may submit more than one Presentation Application to increase their chances of being selected. Each Presentation concept must be submitted via a separate application.
- 2. All Applications must be made through AMCAW's online entry system. Applications will not be accepted via email or regular mail. <u>Application deadline is February 21, 2020.</u>
- 3. Incomplete Applications will not be considered by the selection panel. Please carefully check your Application before clicking "submit".
- 4. Conference Presenters will be chosen by a selection panel made up of AMCAW Board and Conference Committee members.
- 5. The decision process and criteria will be determined by the selection panel. The decisions of the selection panel are final.
- 6. Presentation Applications will be evaluated based on the concepts to be shared and the experience of the applicant, among other factors. The decision process and criteria will be determined by the selection panel.
- 7. Applicants are advised to enter their submissions ahead of the deadline and to contact AMCAW (hello@amcaw.org) with any questions about the process.
- 8. Selections will be made, and all applicants notified of their status by March 16, 2020. Contracts will be sent to selected artists shortly thereafter. All contracts must be final and approved by March 25, 2020. Any presentations without an approved contract on March 26, 2020 may be replaced.

## **<u>Click Here To Submit Your Presentation Application</u></u>**

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